



# A COMPREHENSIVE MOBILITY PROPOSAL



# A Transformational Moment in Hillsborough County

- Job growth is the strongest in the State.
- The business sector is recovering.
- Our healthcare and technology sectors have the potential to become world class engines of innovation and business generation.
- We boast high caliber schools and universities.
- We've begun to tackle and solve difficult social issues like homelessness.
- AND, we are redeveloping blighted and poverty-stricken pockets of the community.

# A Shared Community Vision

- Sustainable economic prosperity.
- Quality of life that makes living here special.
- Vibrant business centers and communities connected by modern, efficient, affordable multi-modal transportation options.
- Sustainable, higher-wage job creation.
- Safe, attractive and livable communities for workers.
- Students graduating with marketable skills and incentives to employ those skills here.
- Mobility for seniors and others who need it to maintain their freedom, and their health.

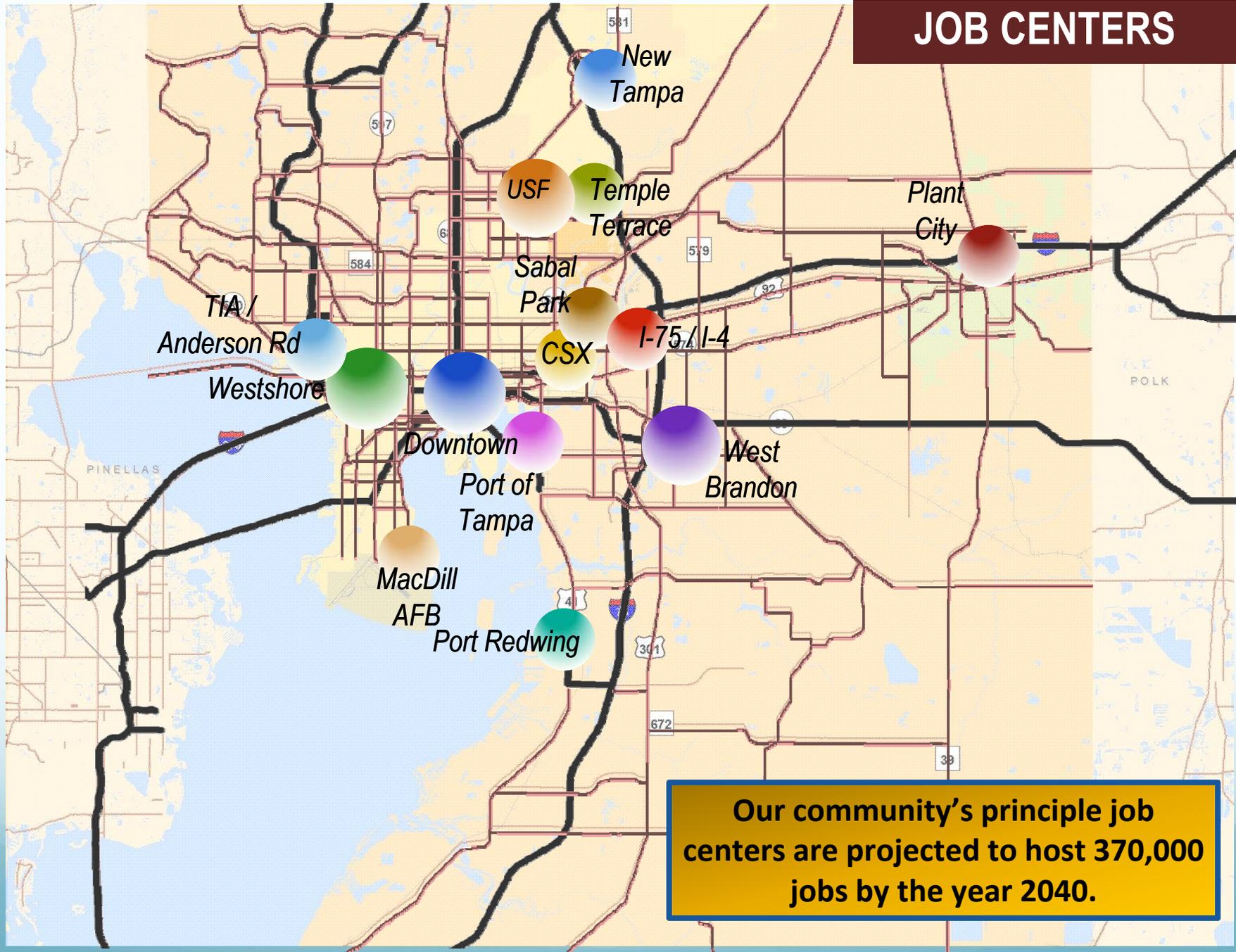
# Realizing the Vision

- **Making strategic transportation investment decisions:** today.
- **Creating a Transportation Plan:** together, as a community.
- **Connecting communities and job centers:** efficiently and effectively moving people and products.
- **Getting us moving again:** breaking the traffic logjams that threaten our jobs and our future.
- **Fixing what's broken:** from roads that are in bad shape or need repaving, to bridges in disrepair.
- **Justifying every tax dollar being asked for:** and, being accountable for how it's spent.
- **Increasing personal safety:** from streets and highways, to crosswalks and bike lanes.

## So far . . .

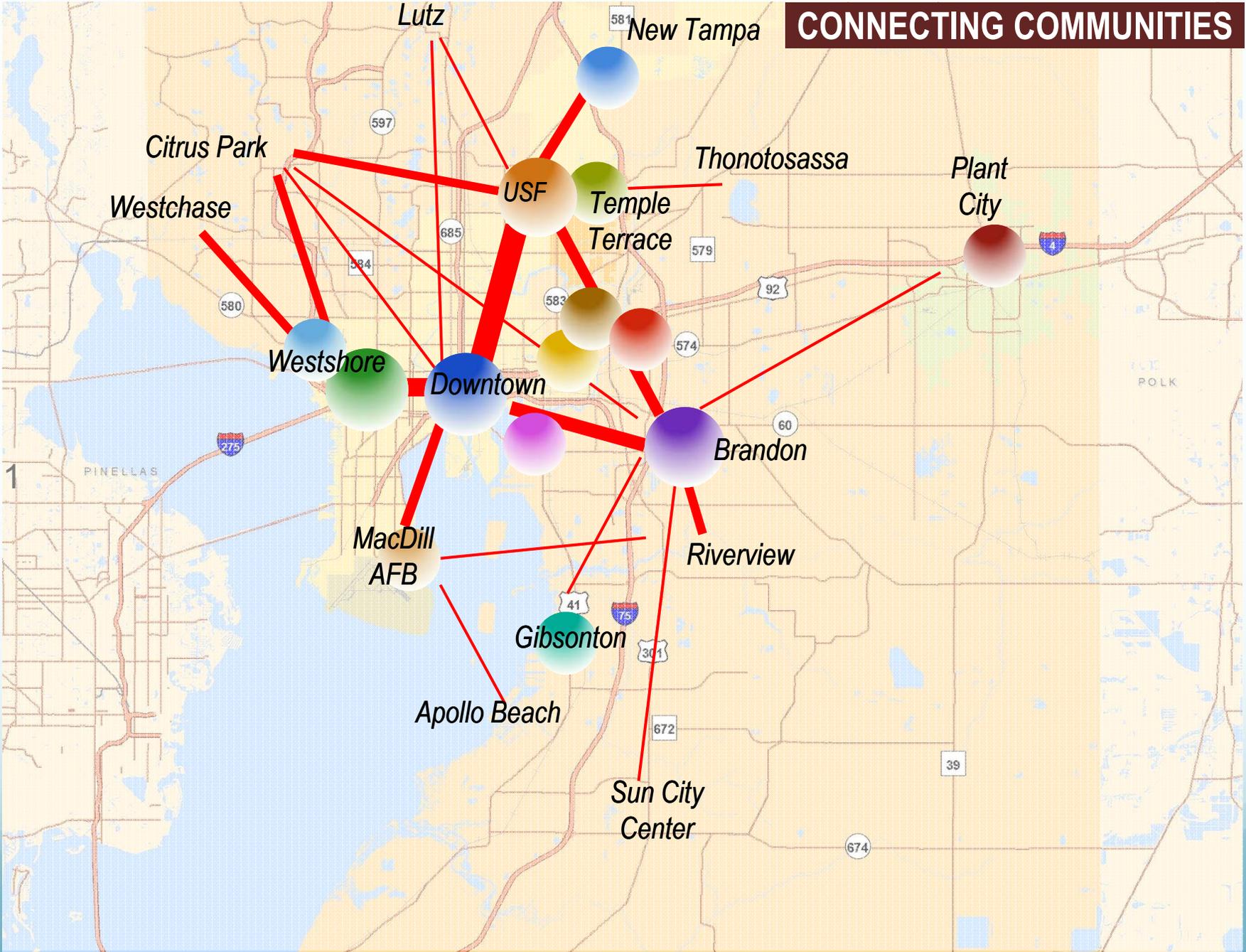
- There is a menu of mobility options for the community's consideration:
  - these options, like the county itself, are many and varied.
- These mobility options:
  - connect communities and job centers
  - ensure the continued competitive advantage of our business centers and of Tampa International Airport, our Port and the Greater USF area
  - lead to more jobs and prosperity for everyone
  - strike a balance both geographically and by type of service.
- The next step: complete a *Hillsborough Plan for Transportation*.
  - the people of Hillsborough must weigh-in
  - we must complete our due diligence
  - and, examine all sources of funding beyond Hillsborough.

# JOB CENTERS

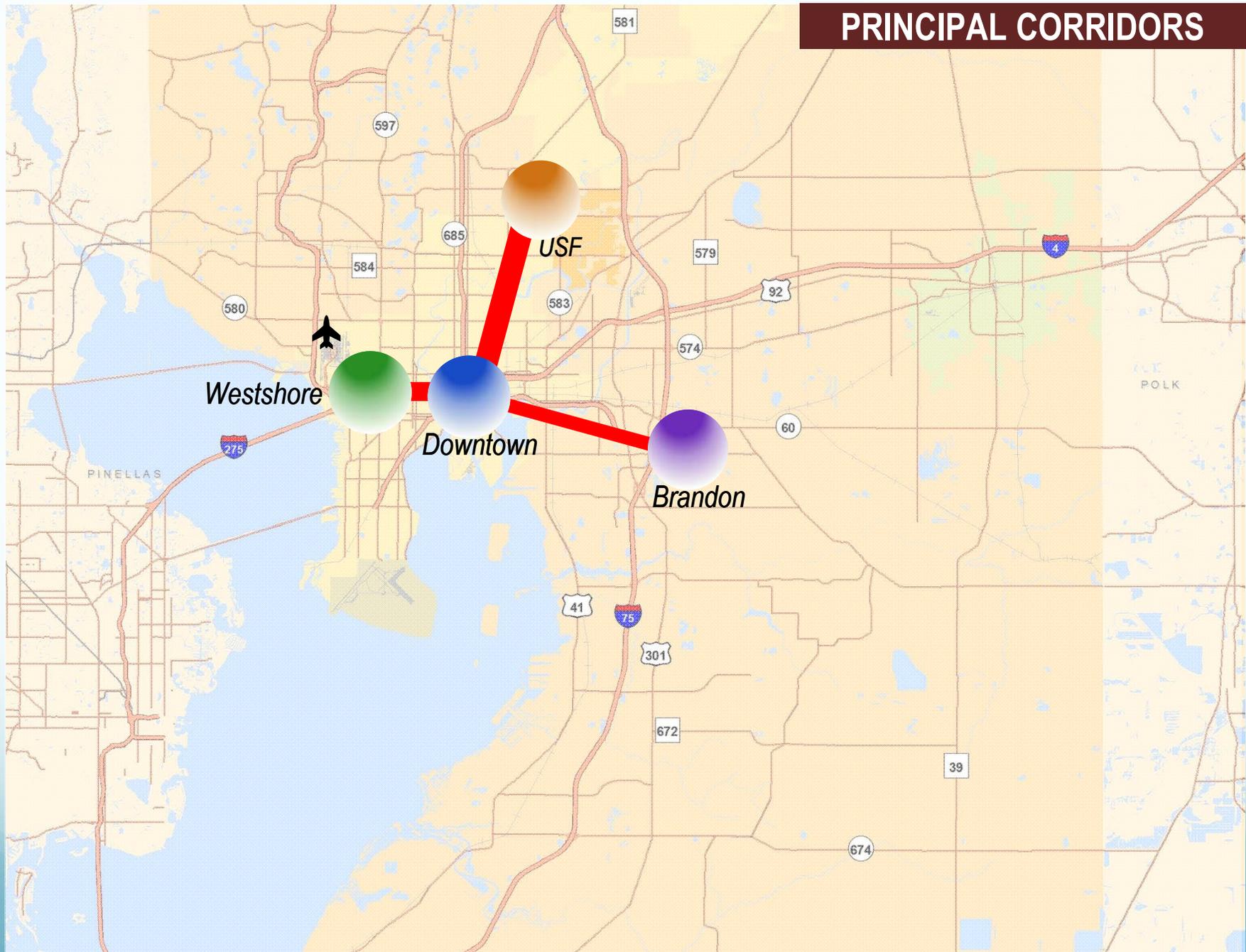


**Our community's principle job centers are projected to host 370,000 jobs by the year 2040.**

# CONNECTING COMMUNITIES



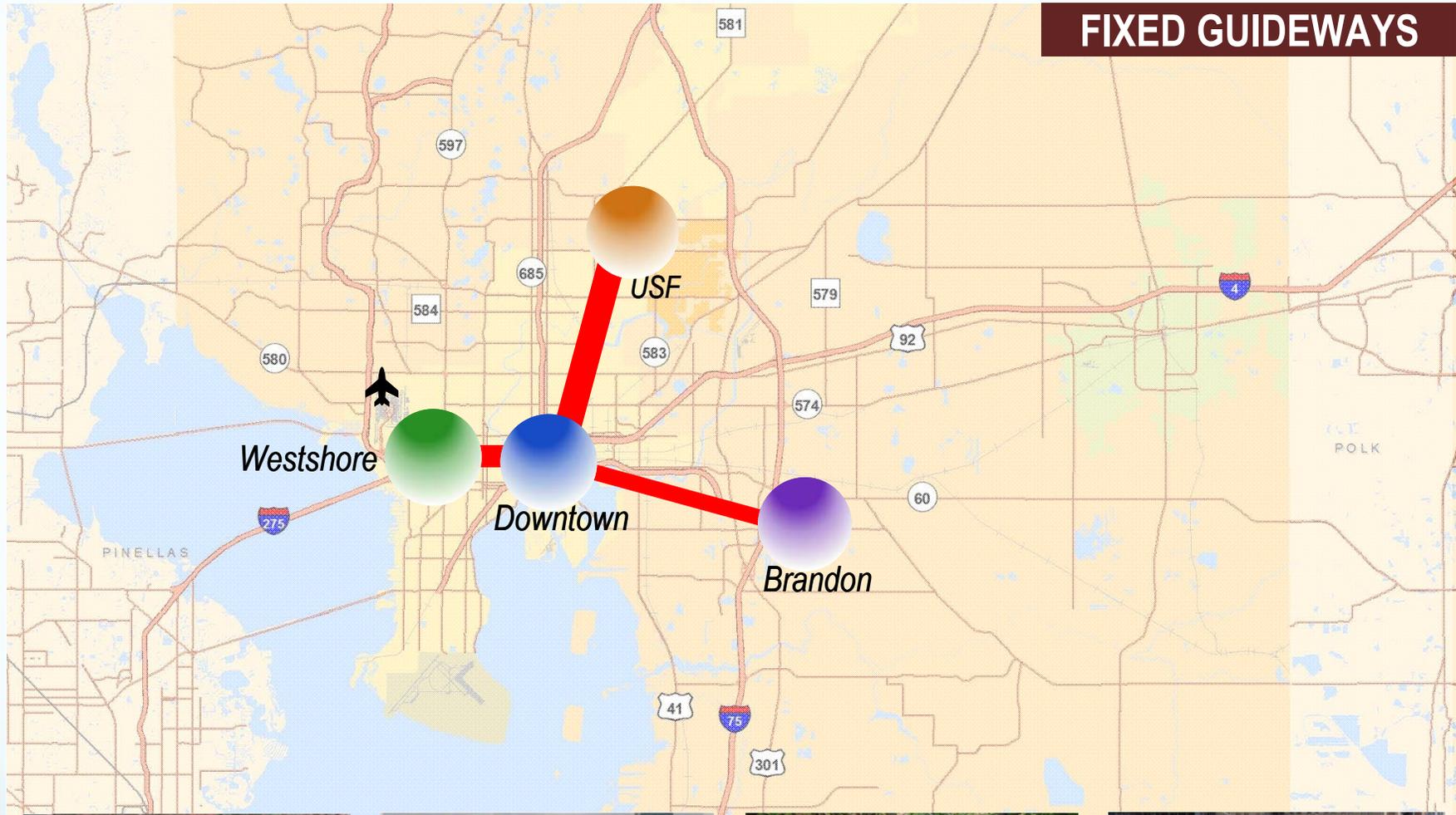
# PRINCIPAL CORRIDORS



# A Fixed Guideway Transit System

- Early investment in fixed guideway transit system improvements will build ridership:
  - giving us time to develop a long-term transit and land use strategy that supports rail and other fixed guideway options.
  - AND, making us competitive for State and federal investments.
- Expansion and enhancement of our Metro Rapid bus service along with new Express/Bus Rapid Transit service:
  - Will provide lower cost service sooner and will relieve traffic congestion.

# FIXED GUIDEWAYS



Bus Rapid Transit



Automated People Mover



Modern Street Car Transit

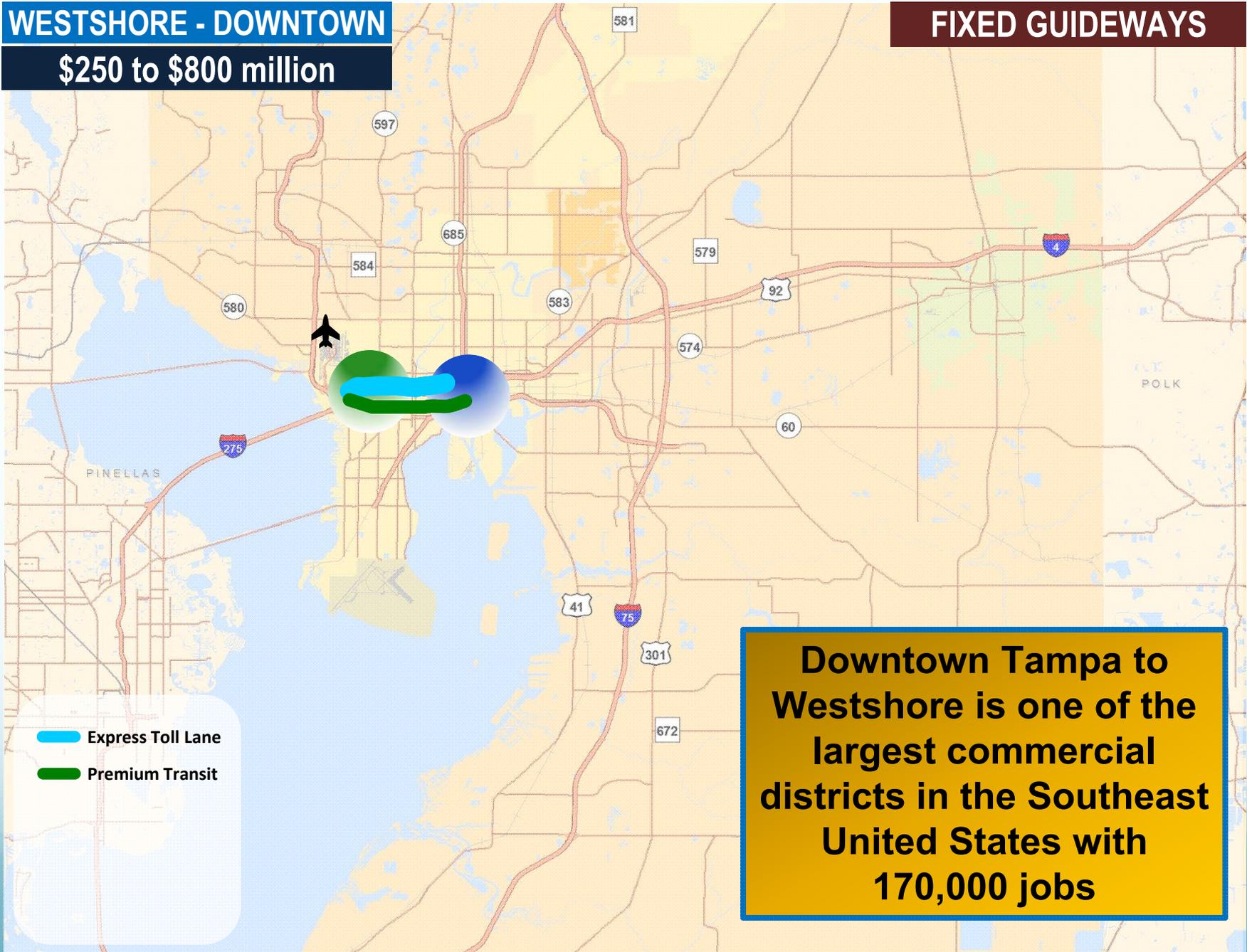


Light Rail Transit

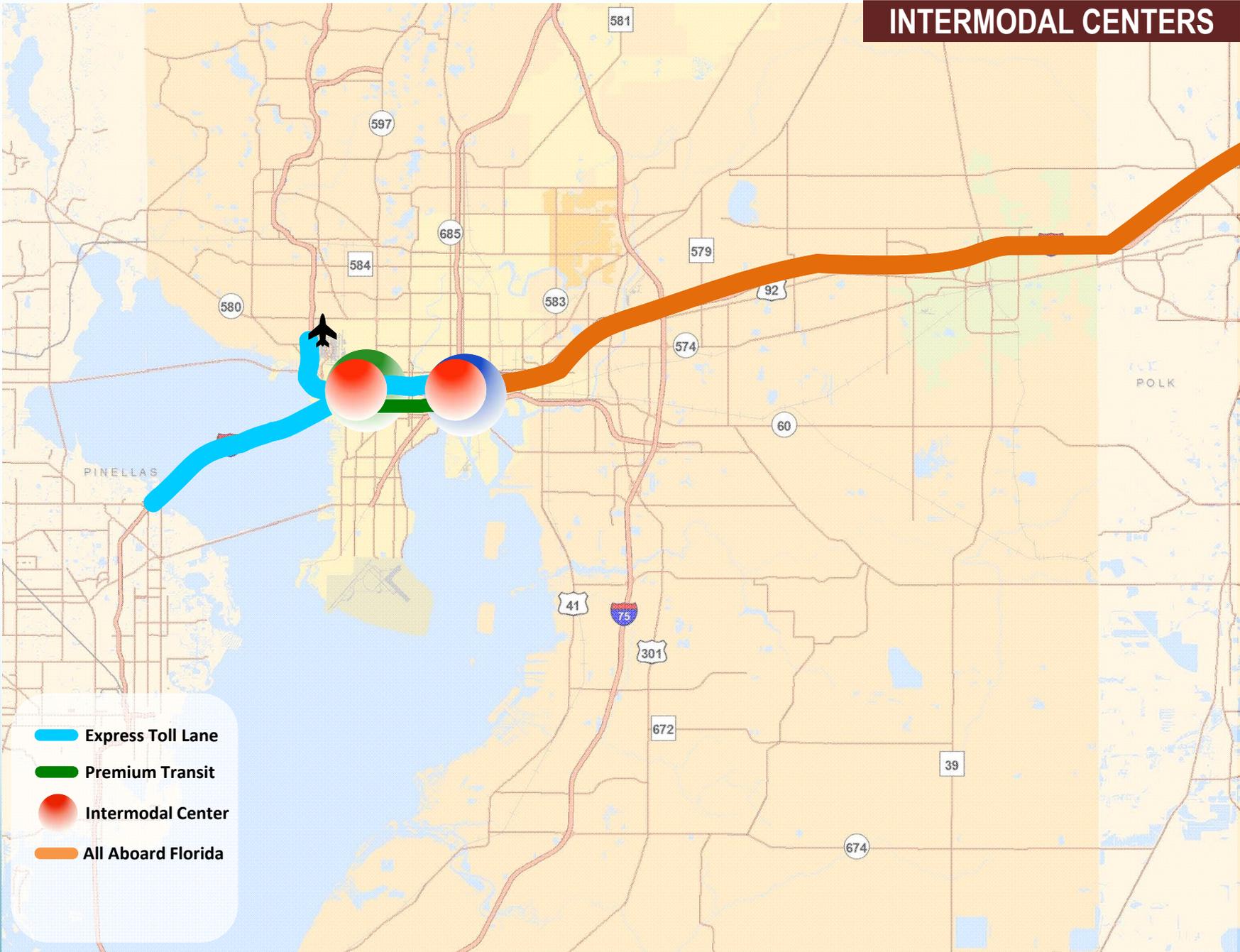
# WESTSHORE - DOWNTOWN

\$250 to \$800 million

# FIXED GUIDEWAYS



# INTERMODAL CENTERS



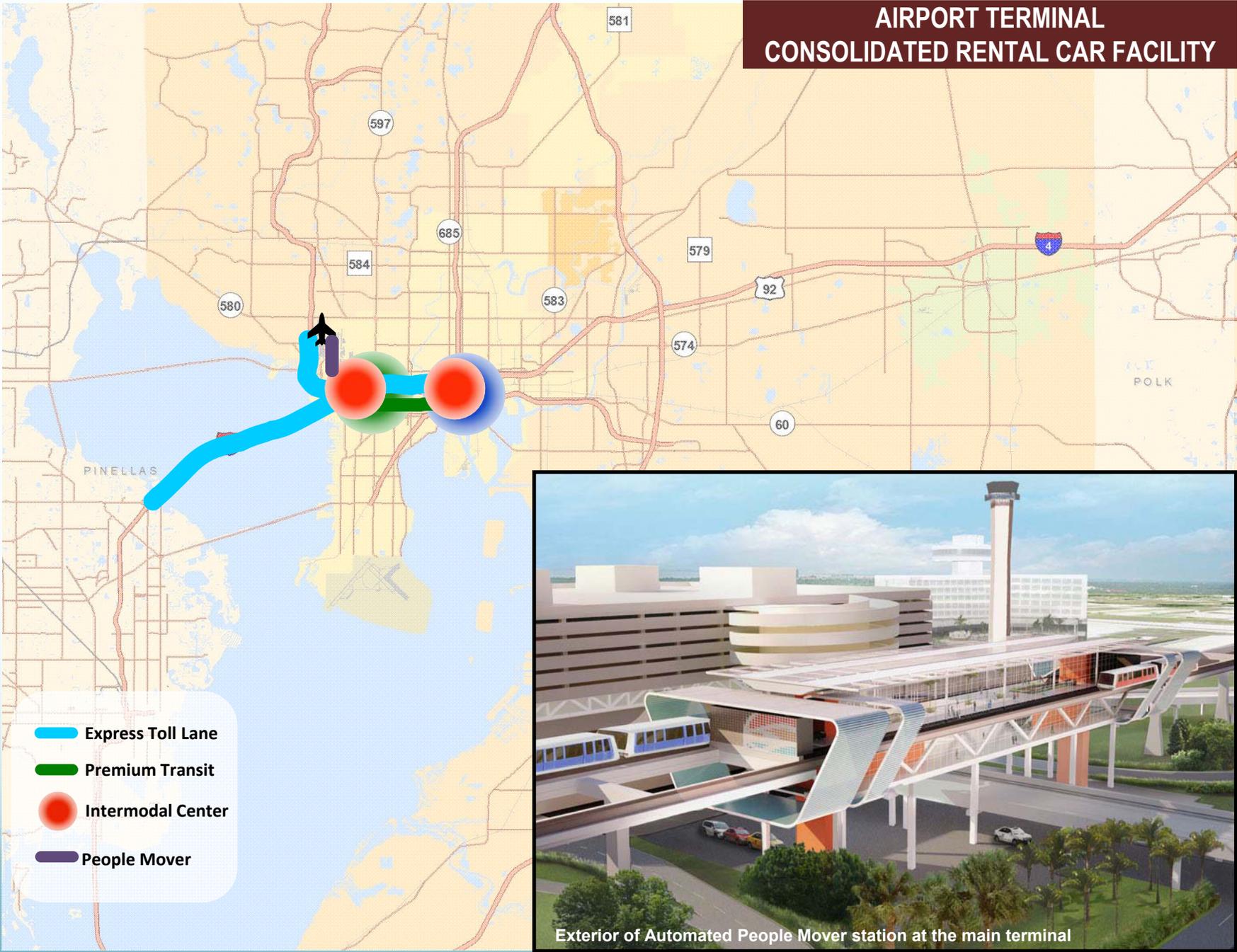
-  Express Toll Lane
-  Premium Transit
-  Intermodal Center
-  All Aboard Florida







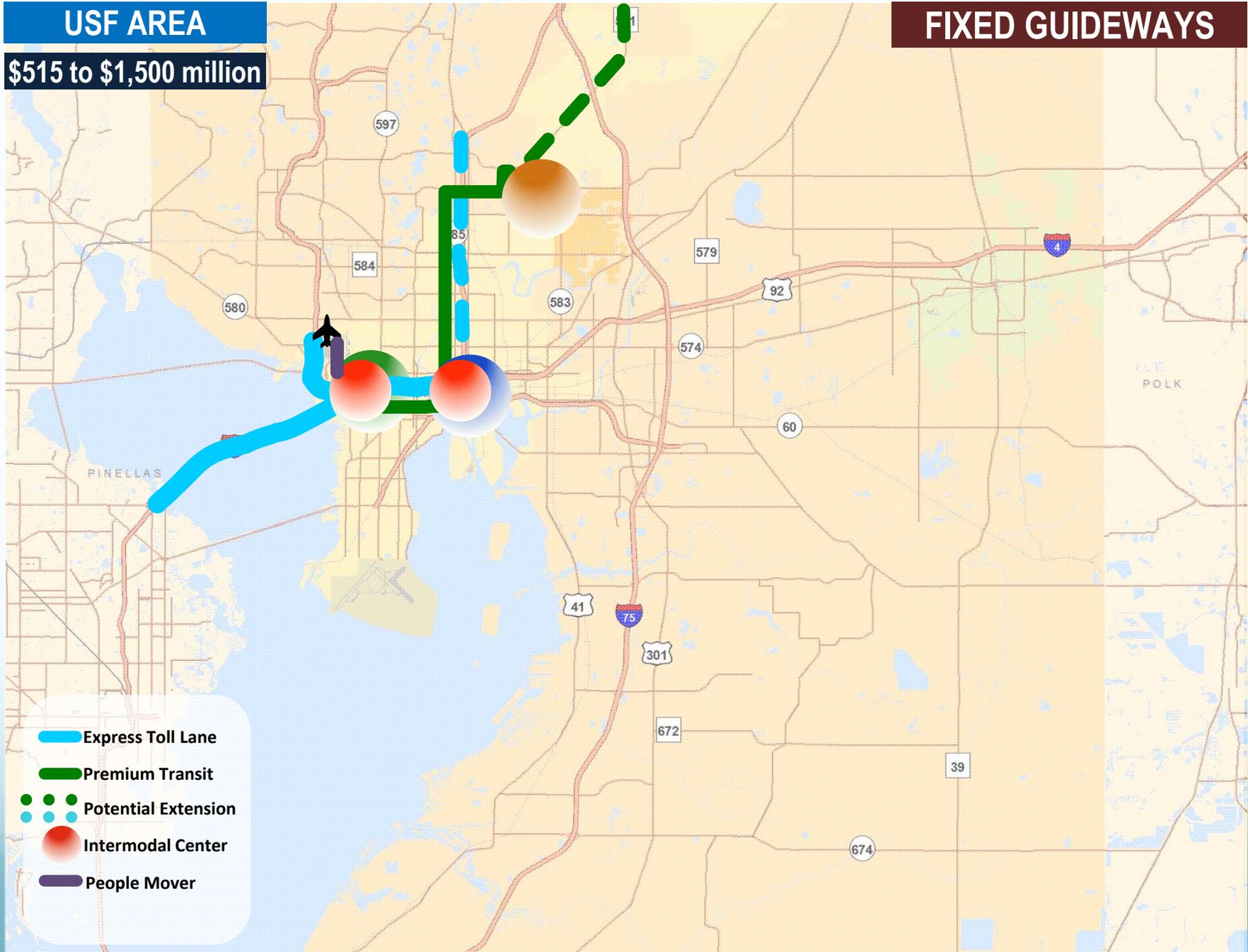
# AIRPORT TERMINAL CONSOLIDATED RENTAL CAR FACILITY



# USF AREA

\$515 to \$1,500 million

# FIXED GUIDEWAYS

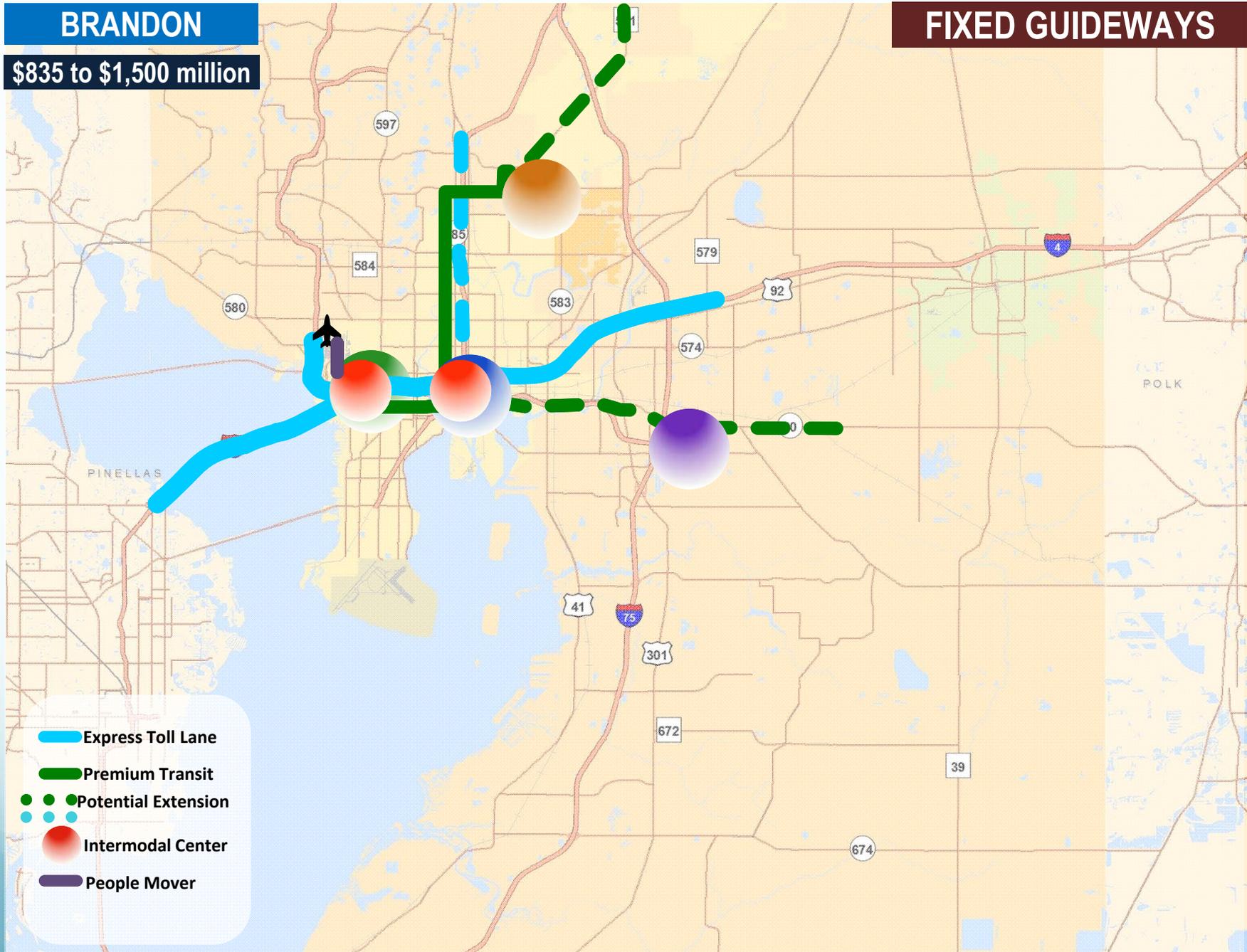


- Express Toll Lane
- Premium Transit
- Potential Extension
- Intermodal Center
- People Mover

# BRANDON

\$835 to \$1,500 million

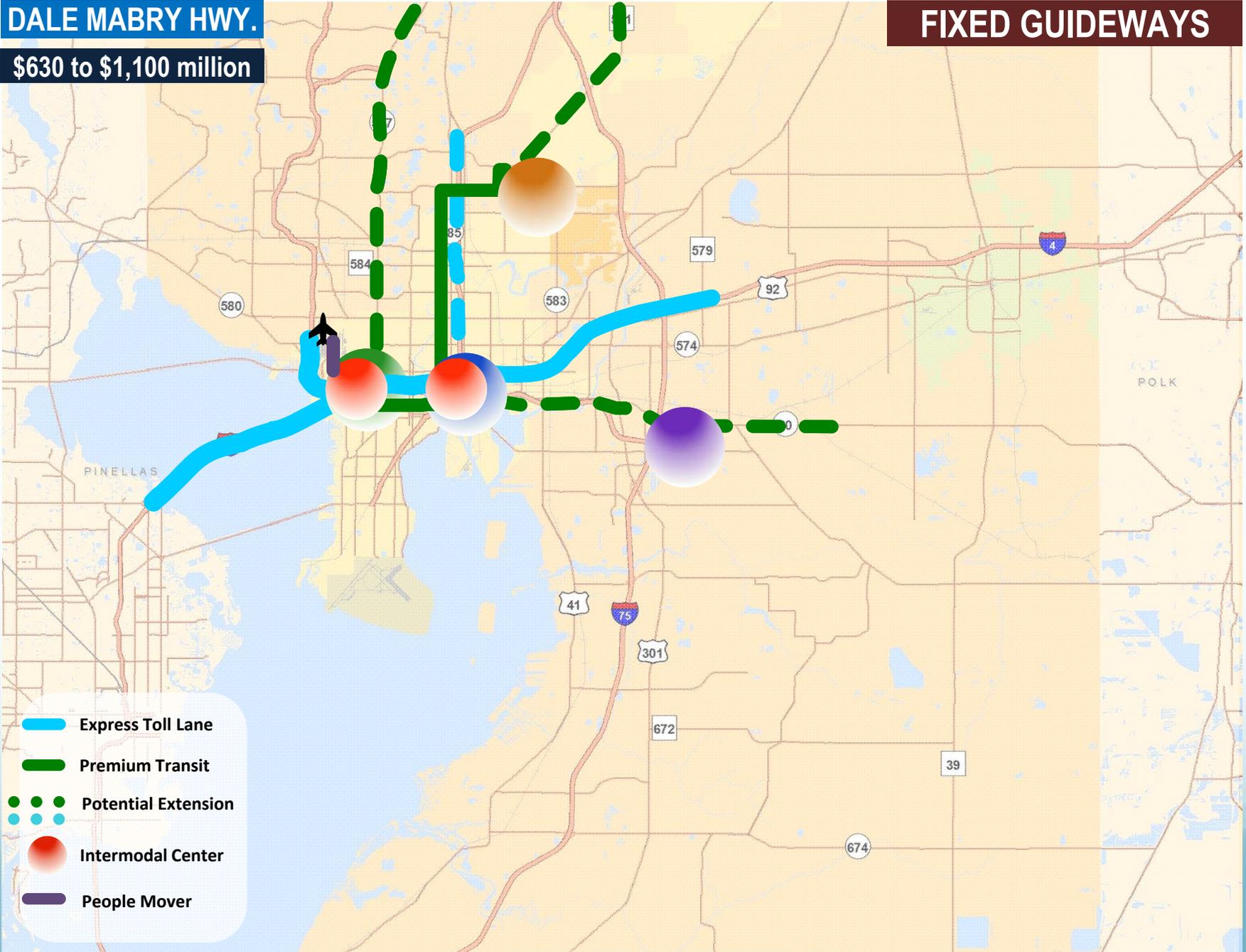
# FIXED GUIDEWAYS



# DALE MABRY HWY.

\$630 to \$1,100 million

# FIXED GUIDEWAYS

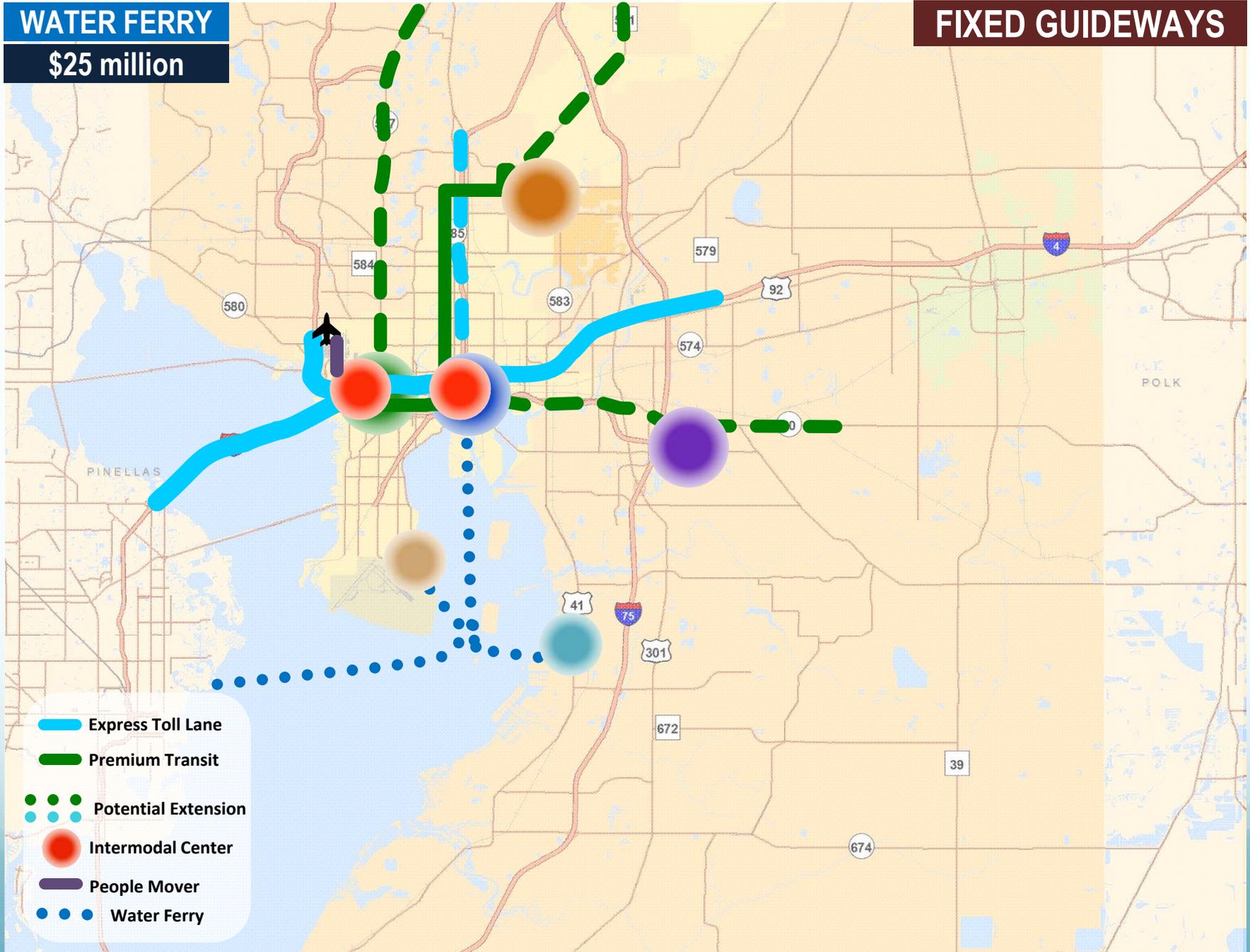


- Express Toll Lane
- Premium Transit
- Potential Extension
- Intermodal Center
- People Mover

# WATER FERRY

\$25 million

# FIXED GUIDEWAYS



- Express Toll Lane
- Premium Transit
- Potential Extension
- Intermodal Center
- People Mover
- Water Ferry

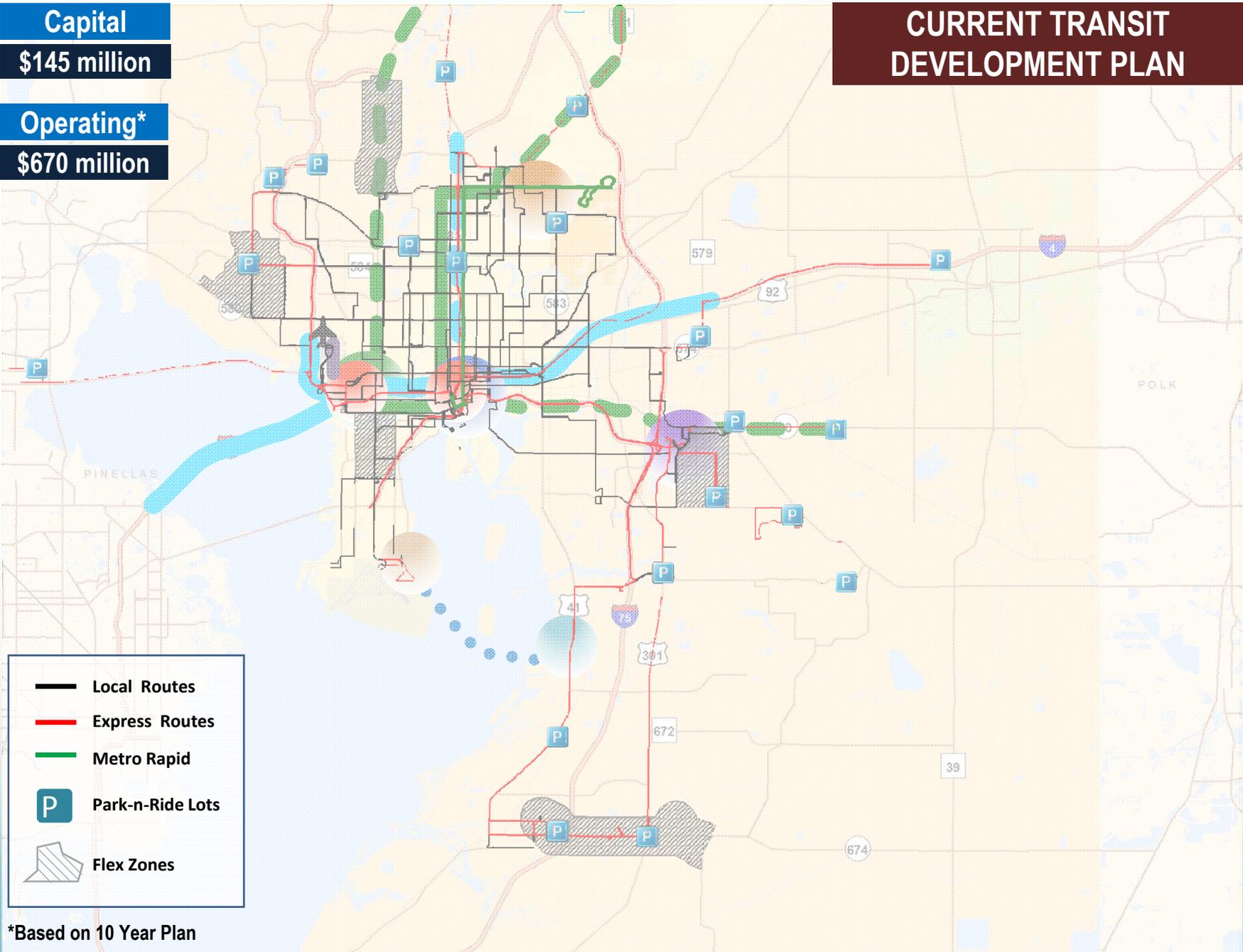
**Capital**

**\$145 million**

**Operating\***

**\$670 million**

## CURRENT TRANSIT DEVELOPMENT PLAN



\*Based on 10 Year Plan

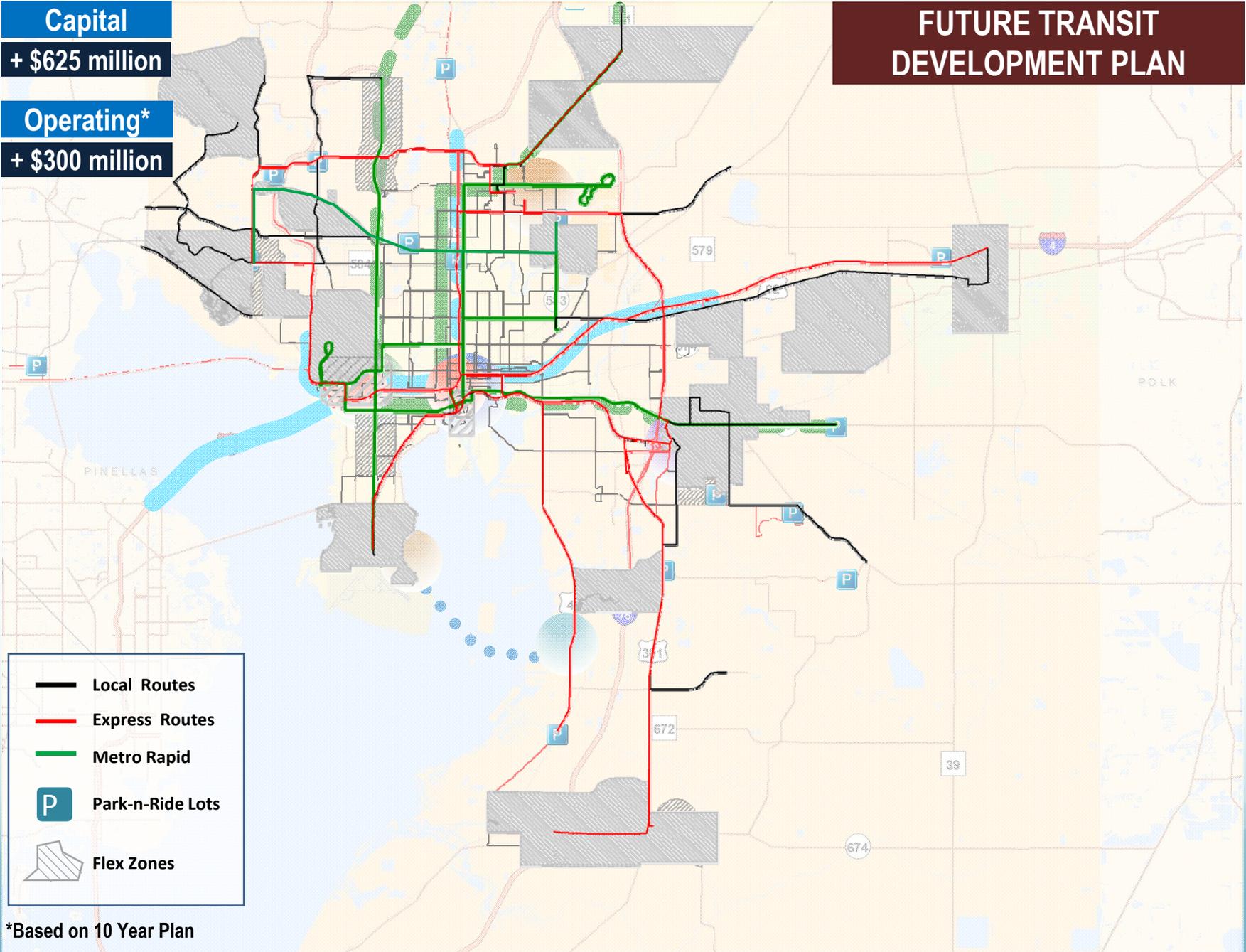
# FUTURE TRANSIT DEVELOPMENT PLAN

**Capital**  
**+ \$625 million**

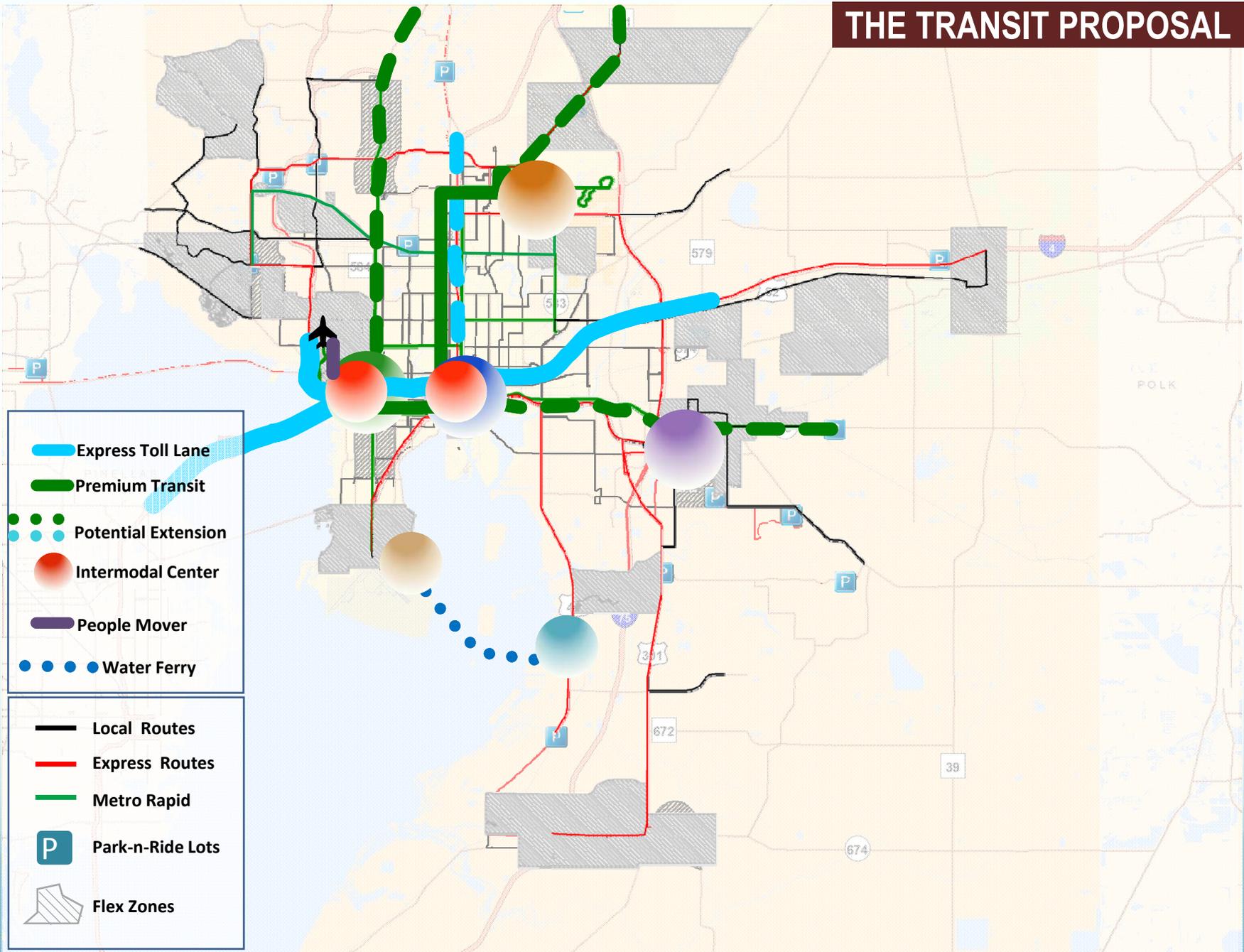
**Operating\***  
**+ \$300 million**

-  Local Routes
-  Express Routes
-  Metro Rapid
-  Park-n-Ride Lots
-  Flex Zones

\*Based on 10 Year Plan



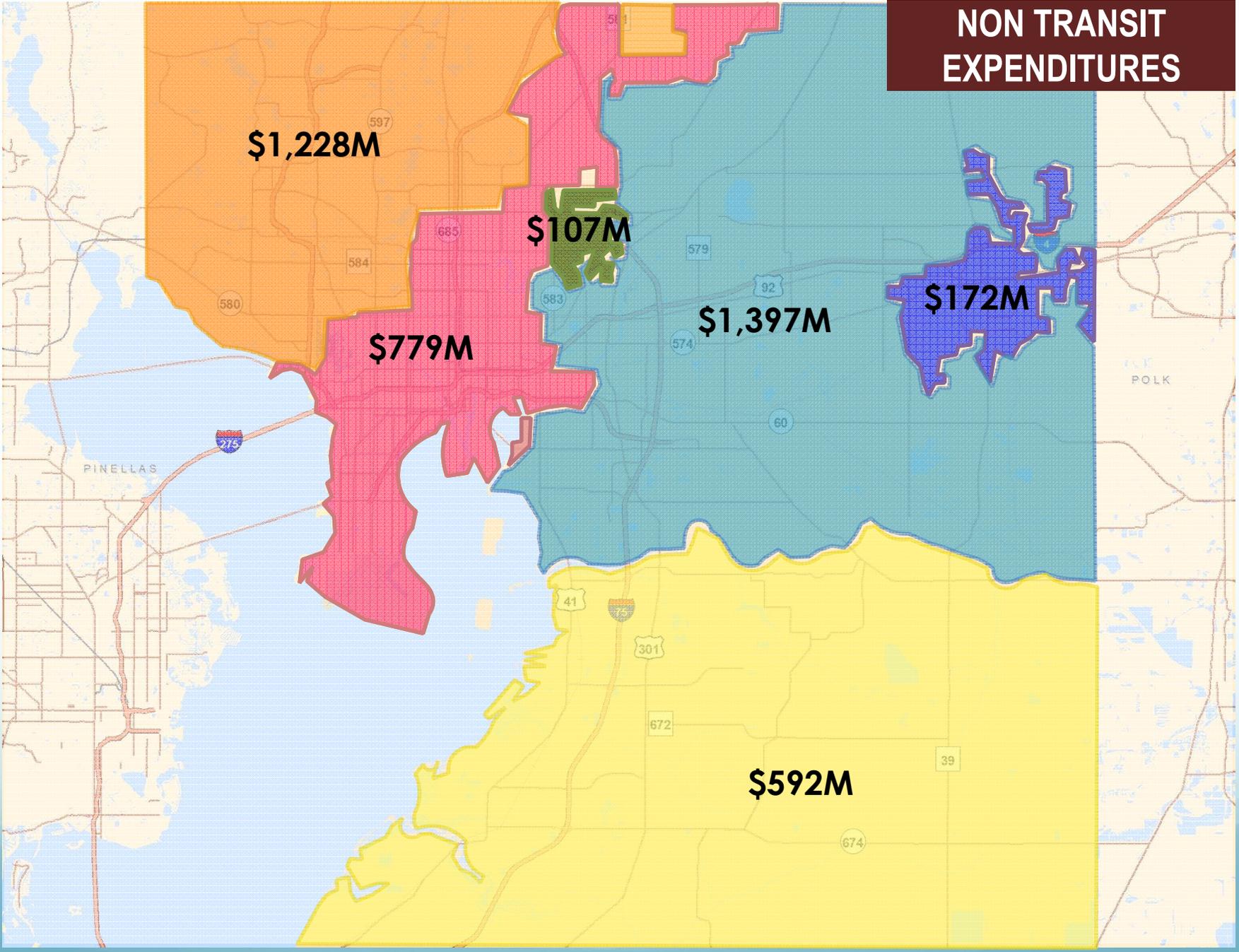
# THE TRANSIT PROPOSAL



# Non-transit Needs

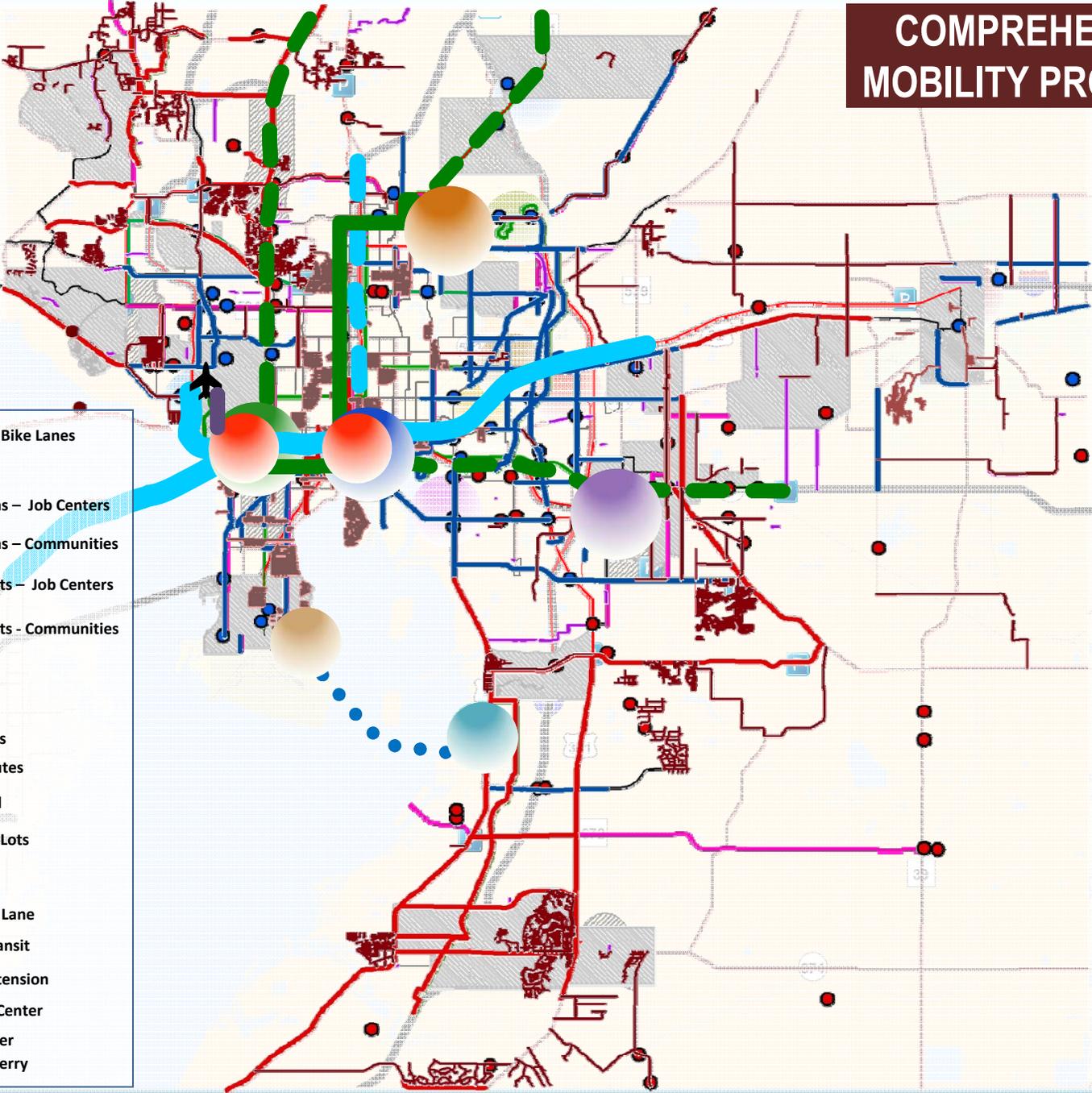
- Addressing a number of non-transit needs will create safe, attractive and livable communities for workers. These needs include:
  - A \$750 million backlog of road repaving needs and sidewalk safety projects that span the county.
  - Bicycle and pedestrian trails
  - And, much needed intersection and roadway improvements that would add capacity to an overstressed and clogged system.

# NON TRANSIT EXPENDITURES



# COMPREHENSIVE MOBILITY PROPOSAL

- Sidewalks / Bike Lanes
- Trails
- Intersections – Job Centers
- Intersections – Communities
- Road Projects – Job Centers
- Road Projects - Communities
- Bridges
- Repaving
- Local Routes
- Express Routes
- Metro Rapid
- Park-n-Ride Lots
- Flex Zones
- Express Toll Lane
- Premium Transit
- Potential Extension
- Intermodal Center
- People Mover
- Water Ferry



# Funding Considerations

- Funding we currently have has been put to good use
  - . . . but, it is limited and insufficient to take care of backlogged projects and to meet future transportation needs
- Per capita cost of government has declined 20% since 2007
  - Of the \$1.8 billion county cash budget, nearly 2/3 is for public safety, and water/sewer/solid waste utilities
  - Remaining budget of \$600 million funds essential services, parks & recreation, human services and administration
  - Further budget cuts = cuts in service to residents

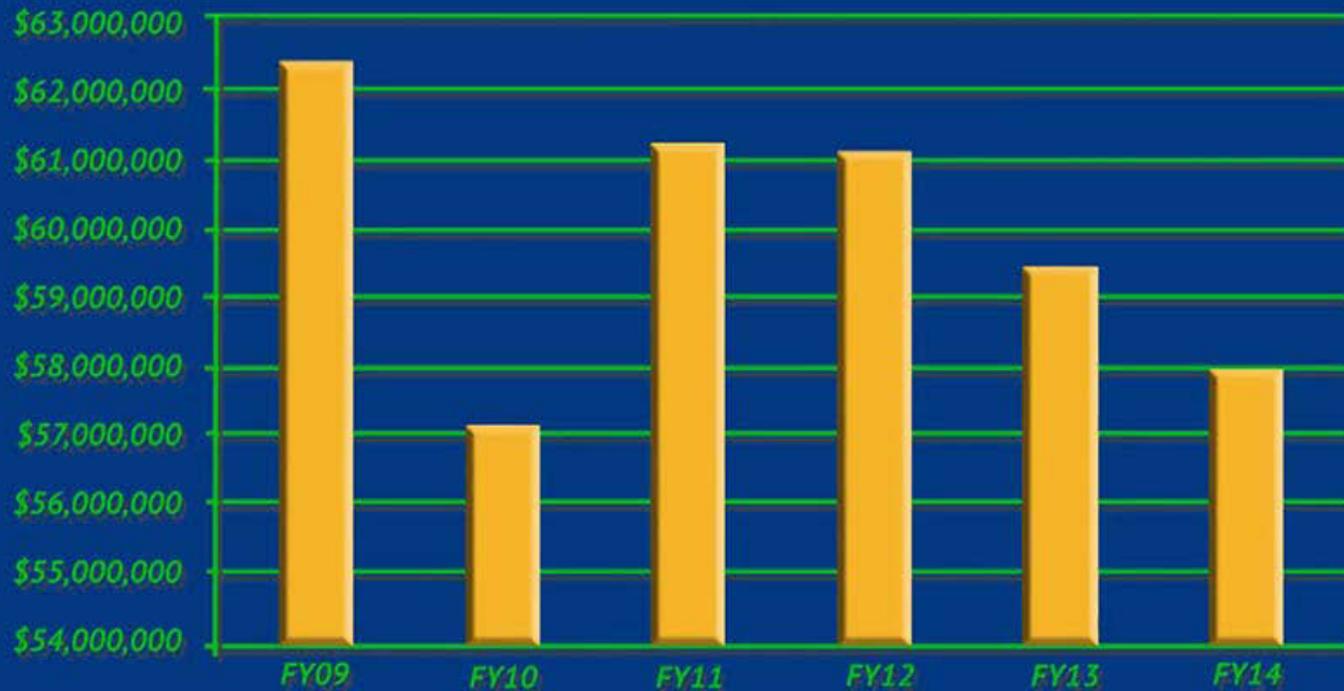
# Community Investment Tax

FY 13 Distributions of \$99,760,584 Revenue

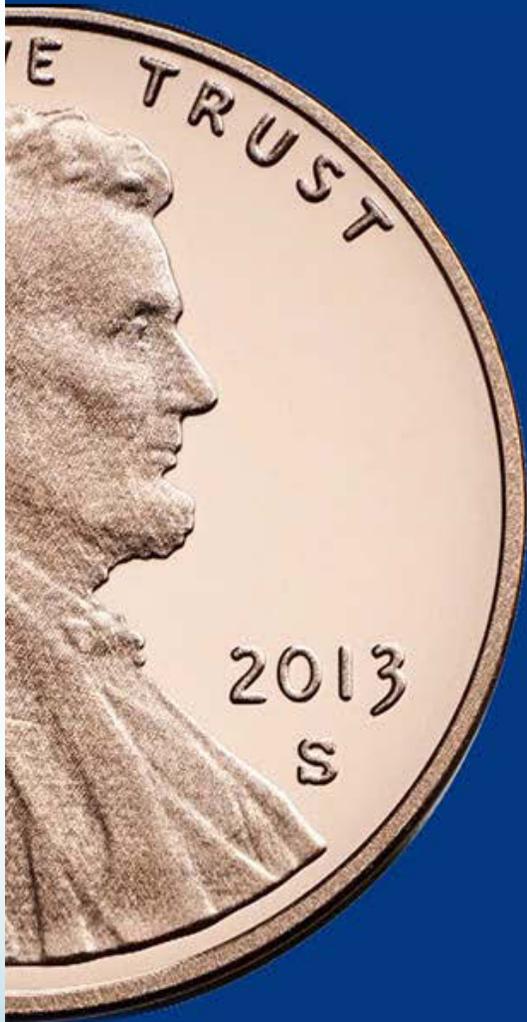


- So far, fifty percent or \$450 million of the Community Investment Tax has paid for transportation projects;
- About 43% - \$140 million – of the remaining CIT will go to transportation before it expires.
- Many essential public safety projects, water and sewer services, parks and libraries will also have been built with the CIT before it expires.
- But, no additional CIT capacity remains.

# Countywide Fuel Taxes



- Gas taxes are a declining revenue source, and
- They are committed to maintaining existing roads, sidewalks, intersections and bridges.

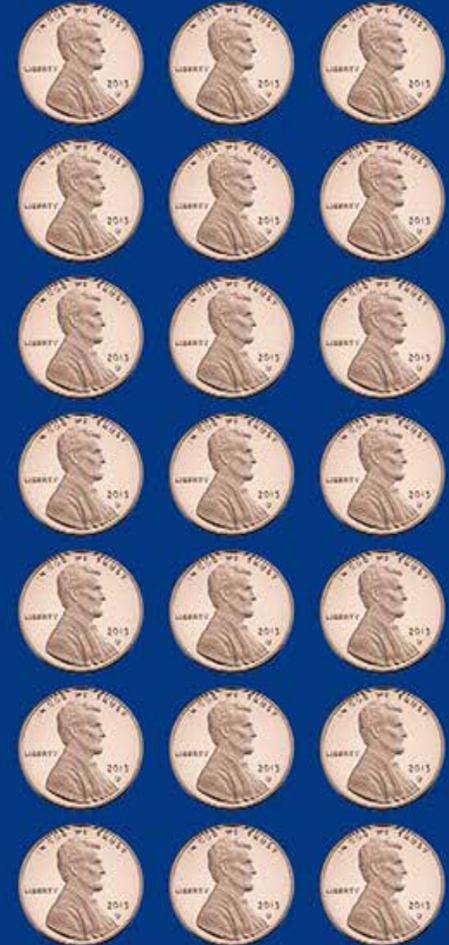


1-cent sales tax is  
projected to generate

***\$6.1 billion***  
over 30 years



Less than  
***50 cents/day***



TRANSPORTATION MATTERS  
*TO YOU*

# The Value Proposition

## Public transportation creates jobs

- Every \$1 billion invested in public transportation capital and operations creates and supports an average of 36,000 jobs.
- These 36,000 jobs result in roughly \$3.6 billion in business sales and generate nearly \$500 million in federal, state, and local tax revenues.
- Public transportation is a \$55 billion industry that employs more than 400,000 people.
- 76 percent of public funding for transit is spent creating and supporting hundreds of thousands of private sector jobs.

## Public transportation benefits families and businesses

- For every \$1 invested in public transportation, \$4 is generated in economic returns.
- Every \$10 million in capital investment in public transportation can return up to \$30 million in business sales alone.
- An individual can achieve an average annual savings of more than \$10,000 by taking public transportation instead of driving and by living with one less car.

## Public transportation gets individuals where they need to go

- The American public supports increased funding for public transportation. Even as the economy slowed, 77 percent of all transit-related ballot initiatives passed throughout the country in 2010.
- Beyond the economic benefits, **by investing now in public transportation** we can also reduce our dependence on oil, protect our environment, and enhance our quality of life.
- The average household spends 16 cents of every dollar on transportation, and 94% of this goes to buying, maintaining, and operating cars, the largest expenditure after housing.
- Americans living in areas served by public transportation save 865 million hours in travel time and 450 million gallons of fuel annually in congestion reduction alone.
- A single commuter switching his or her commute to public transportation can reduce a household's carbon emissions by 10%, or up to 30% if he or she eliminates a second car. When compared to other household actions that limit CO<sub>2</sub>, taking public transportation can be 10 times greater in reducing this harmful greenhouse gas.

## Next Steps

### Phase 1 Public Outreach

- Reaching out to communities and groups throughout the County to draft a plan . . .
  - Using town halls, tele-town halls, homeowners association meetings, business chamber meetings,
  - soliciting ideas from the public by way of our webpage and social media.
- A plan grounded in sound policy and sound engineering, and openness to many points of view



For More Information Visit Our Website at:  
**[www.hillsboroughcounty.org/TED](http://www.hillsboroughcounty.org/TED)**

